

AccountingWEB Email Subscriber Masterfile

Accounting Professionals who are Members of AccountingWEB.com and
Subscribers to their Newsletter

New at MetaResponse Group!

39,763 Subscribers/Members \$300/M (*)

The **AccountingWEB Email Subscriber Masterfile** reaches accounting professionals who take a proactive position with their profession, leveraging online and offline resources to stay on top of their trade and ahead of their peers.

Subscribers and members have all registered at <http://www.accountingweb.com>, which is the leading site for CPA's and accounting professionals. **AccountingWEB** offers accounting news, information, tips, tools, and resources that keeps CPA's and accounting professionals informed of the trends, technologies, laws, and breaking news pertinent to accountancy.

AccountingWEB's subscribers are a highly engaged audience who aggressively read the newsletter while also maintaining a high level of continuity with **AccountingWEB's** site. This file reaches *a unique cross-section of accounting professionals* who are active with their profession and their company, utilizing tools and resources to further their careers and grow their accounting practice. Social networking, discussion groups, hot topics, whitepapers and more keep their interest and a close affinity to 'all things' related to **AccountingWEB**.

The **AccountingWEB Email Subscriber Masterfile** reaches a consummate audience of active CPA's and accounting professionals who have direct control over purchasing at their company while also *influencing purchasing decisions* via recommendations to their clients. They are highly receptive to a wide range of business-to-business, financial/investment, and executive self improvement offers.

USAGE SUGGESTIONS INCLUDE:

All B-to-B Offers, Tax & Accounting Related Offers, Financial & Investment Offers, PC Software & Hardware Offers, Mobile Electronics, Office Supplies, Catalog Offers, Books, Magazines, Newsletter Subscriptions, Seminars, Executive Self Improvement Offers, Executive Travel Offers, Financial & Investment Offers, Health & Fitness Offers and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com).
Visit us on the web at <http://www.metaresponse.com>.

Source Internet

Selections

HTML Setup	\$150 Flat
A/B Splits	\$50 Flat for each split
Suppression	\$100/Flat

Special Instructions

(*) Pricing includes transmission

Allocate 3 working days for preparation, approval, and transmission of your message

A postal list as well as a combined E-mail / Postal list rental program is available.

HTML must include a text backup. All images are to be hosted by the approved mailer.

The first proof/revision/proof cycle is performed at no cost. Additional changes after this cycle are at \$50/F per additional proof.

Order Minimum 15,000

Dynamically Updated

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