

EdSoup.com Postal Membership File

Members of a Service That Helps Individuals Continuing with Higher Education
Match Their Interests with Appropriate Colleges & Universities

MetaResponse Group®

DIRECT & ONLINE MARKETING SOLUTIONS

New Postal List!

91,691 Active Members \$95/M

The **EdSoup.com Postal Membership File** reaches individuals who have taken steps to optimize their pursuits in higher education. All have registered at <http://www.EdSoup.com>, where they complete a robust profile (either online or telephonically with an **EdSoup.com** representative) that allows the **EdSoup.com** service to match their interests with the very best colleges and universities to accommodate their interests and field of study.

All of the individuals on this list have at least a high school education and are all telephone verified by **EdSoup.com** within 48 hours of registration. Members all share a common interest of enhancing their level of education to fulfill their personal goals and better themselves in today's competitive workforce.

EdSoup.com is a patent-pending matching service for prospective students and colleges, built from the ground up to help students find the best colleges for their interests while also assisting colleges to find ideal students. With their proprietary college databases and patent-pending technologies, **EdSoup.com** creates a 'win-win' for both the student and the college to yield an optimized match.

Selectable by exact age, age range, geography, as well as areas of interest, the **EdSoup.com Postal Membership File** allows marketers to reach a unique audience of consumers who are actively seeking ways to better themselves. They are willing to spend money to invest in themselves to better their future and way of life. They are receptive to a wide range of consumer, home office, and educational/informational and self-improvement type offers.

USAGE SUGGESTIONS INCLUDE:

All Educational & Informational Offers, Seminars, Self-Improvement Offers, Continuing Education Offers, Career Offers, Books, Newsletter & Premium Content Subscriptions, Financing & Loan Offers, Money Making Offers, Credit Cards, Computer Software & Hardware, Internet Services, Catalog Offers, Gender Specific Offers, Interest Specific Offers, and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com).
Visit us on the web at <http://www.metaresponse.com>.

Source Website Registration,
Co-Reg, Google
Keywords & Banner
Ads

Selections

Geography \$7/M
Age \$7/M
Gender \$7/M

Men 43,394
Women 48,297

Email \$65/F

Interests:

Aeronautics 401
Agriculture 471
Architecture/Planning 5,881
Business 30,041
Career Training 66,693
Computer Technology 22,033
Education 8,038
Engineering 5,660
Fine Arts 6,679
Health/Medical 36,872
Humanities 4,375
Law 14,564
Science 44,576
Social Behavior 8,138

Special Instructions

A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only. Running charges are billed at \$10/M for orders cancelled after processing. Re-uses must be cleared by the List Owner prior to mailing.

Order Minimum 5,000
Names through July 2011

NCOA'd August 2011

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