

Equities Magazine Postal Masterfile

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(*) Non-financial offers are based at \$100/M; Fundraisers at \$75/M

The **Equities Magazine Postal Masterfile** reaches individual and institutional investors who are active subscribers to the premier print and digital publication covering the financial world of small and mid-cap emerging companies. Coverage is done by examining industry trends, analyzing strategies and opportunities, as well as profiling high profile financial leaders.

Equities Magazine is a well-respected publication within the financial community, and is now in its 57th year of publication. Equities' longevity is attributed to its unique ability to present quality companies to the investment community while offering solid advice from top financial minds. Brokers, fund managers, analysts, and individual investors have come to rely on **Equities Magazine** for its unfiltered look at all aspects, both good and bad, of today's small and mid-cap markets.

Distribution of **Equities Magazine** includes major retailers such as Barnes & Noble, B. Dalton, Books-A-Million and on newsstands across the nation. **Equities Magazine** also has representation at over ninety vertical market trade shows and conferences within the financial sector which procure new subscribers who are either institutional or individual investors. Additional growth in the subscriber base is attributed to *Equities Europe*, *Equities Digital*, and the **Equities** website (www.EquitiesMagazine.com).

The **Equities Magazine Postal Masterfile** reaches a consummate audience of active investors. They are a sophisticated, upscale, well-read group who are market movers on the institutional and individual investment side of the market. They are highly responsive to a wide range of consumer, financial and small office/home office direct mail offers.

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For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com). Visit us on the web at <http://www.metaresponse.com>.

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