

Equities Magazine Email Masterfile

Subscribers to a Magazine Covering Financial Industry Trends, Strategies, Opportunities, Financial Leaders, & Emerging Public Companies

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Updated Counts!

175,000 U.S. Subscribers \$200/M (*)

The **Equities Magazine Email Masterfile** reaches investors who are active subscribers to the premier print and digital publication covering the financial world of small and mid-cap emerging companies. Coverage is done by examining industry trends, analyzing strategies and opportunities, as well as profiling high profile financial leaders.

Equities Magazine is a well-respected publication within the financial community, and is now in its 57th year of publication. **Equities'** longevity is attributed to its unique ability to present quality companies to the investment community while offering solid advice from top financial minds. Investors have come to rely on **Equities Magazine** for its unfiltered look at all aspects, both good and bad, of today's small and mid-cap markets.

Distribution of **Equities Magazine** includes major retailers such as Barnes & Noble, B. Dalton, Books-A-Million and on newsstands across the nation. **Equities Magazine** also has representation at over ninety vertical market trade shows and conferences within the financial sector. Additional growth in the subscriber base is attributed to the **Equities** website (www.EquitiesMagazine.com), which serves as a real-time financial information source for investors. Those who register can opt-in to the print version of **Equities Magazine** while also gaining access to online financial tools such as a real time portfolio manager, real time stock quotes, chart builders, options chains, and more.

The **Equities Magazine Email Masterfile** reaches a consummate audience of actives, computer-savvy investors. They are a sophisticated, upscale, well-read group who are market movers on the hunt for emerging small and mid-cap public companies. They are *highly responsive* to upscale consumer, financial and small office/home office offers.

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For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com). Visit us on the web at <http://www.metaresponse.com>.

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10,000 name minimum

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