

Bull Market Report Investment Newsletter Subscribers

Subscribers to an Investment Newsletter Focused on Long-Term Growth, Value, and Income Investments

MetaResponse Group®

DIRECT & ONLINE MARKETING SOLUTIONS

Updated & NCOA'd

16,977 Subscribers \$175/M (*)

The **Bull Market Investment Newsletter Subscribers** file reaches active investors and professional money managers with an investment style oriented towards positions that yield long-term growth, value, and income. They have turned to the **Bull Market Report** to give them the advice they need to optimize their portfolio picks and increase their personal wealth.

Bull Market Report provides investors with actionable daily market commentary and analysis. In 2010, subscribers of the **Bull Market Report** who followed all of its recommendations benefited from an average return of over 50%.

Bull Market Report's mission statement is to "outperform the market without taking outsized risks." All members receive a two week free trial and can then continue on with a yearly subscription at \$259, six months for \$154 or on a quarterly basis for \$89. Subscribers are sourced via the web site (<http://www.BullMarket.com>), Google keywords, and display ads.

Bull Market subscribers receive exclusive access to the Bull Market Recommended List, which includes over forty high-quality stock recommendations across all major industries. Within the daily reports, sent via E-mail, **Bull Market** provides coverage on the Canadian Energy Trusts, MLPs, mortgage REITs, LED stocks, dry bulk shippers, and many other groups of stocks. **Bull Market** also publishes earnings previews every Friday during the heart of earnings season (24 a year), as well as two annual special reports - one on MLPs and one on high-yield stocks.

The **Bull Market Investment Newsletter Subscribers** file reaches high-wealth individuals who are seeking to protect and grow their personal wealth. They actively seek and pay for information, both online and in print, to help them optimize their investment profits. They are receptive to a wide variety of upscale consumer, home office, and investment offers.

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For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com). Visit us on the web at <http://www.metaresponse.com>.

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(*) Non-Financial offers are based at \$100/M; Fundraisers at \$75/M

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Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

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Rev. 09.20.11
Names through Sept 2011

NCOA'd Sept 2011

