

INO.COM INVESTOR MASTERFILE

Active Investors Using Online Services for Stocks, Futures,
Options and Forex Investing

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154,403	Investors	\$150/M (*)
46,096	Paid Subscribers	\$175/M
	Recency	+\$10/M
	Fundraisers	\$75/M

(*) **Non-Financial/Investment offers are based at \$100/M**

The **Ino.com Investor Masterfile** file reaches investors who have registered at one or more of the **INO.com** websites to obtain timely charts, quotes, news, and trading techniques relating to stocks, options, and futures.

Individuals are all active investors who are in direct control of their own self-directed portfolios. They are upper middle to upper income individuals who rely on information from **INO.com** and its suite of websites to help them amass wealth and secure the highest returns on their investments. The suite of **INO.com** investor websites include:

- www.INO.com – a concentrated financial information center whose homepage provides a succinct overview of all major market indices, US and abroad. Sub-sections of the site include charts, quotes, news, blogs, and trend analysis.
- www.MarketClub.com - a paid premium service, with a 30-day free trial. MarketClub members are provided with sophisticated and proprietary tools that will help them make profitable trades, including an alert service, Trade Triangle Technology (a signal system), Talking Chart Technology (to identify winning trends), Premium Charts (sophisticated charting tools), Portfolio Analysis, and more. MarketClub members spend \$XX yearly to gain access to these premium tools.
- <http://tv.ino.com> – a site that provides a variety of online videos that will teach investors to trade smarter to attain their financial goals.

The **Ino.com Investor Masterfile** allows marketers to reach an information hungry consumer audience who are *aggressive traders*. They are highly responsive to a wide variety of consumer, home office, and investment offers.

USAGE SUGGESTIONS INCLUDE:

All Financial and Investment Offers, Investor Relations (IR) Offers, Consumer Offers, Small Office/Home Office Offers, Books, Magazines, Newsletters, Self-Improvement, Health/Fitness Offers, Catalogs, Credit Cards/Banking Offers, Computer Software/Hardware, Mobile Devices, Online Services, Internet/Online Services and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com), at (954) 360-0644. Visit us on the web at <http://www.metaresponse.com>.

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State/SCF/Zip	\$7/M
Keying	\$5/M
Email Fulfillment	\$65 Flat
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Options	16,398
Gold	16,315
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Rev: 11.20.09

Names through October 2009

