

# Investor Protection Association For America

Investors Responding to Direct Mail Surveys to Voice Their Opinions  
To Congress on US Economic Policies & Conditions

MetaResponse Group®  
DIRECT & ONLINE MARKETING SOLUTIONS

## New at MetaResponse Group!

258,732 Investors \$135/M  
Quarterly Hotline +\$15/M

The **Investor Protection Association For America** postal file reaches active investors who complete a survey to voice their opinions to congress on US economic policies and conditions.

**100% direct mail generated**, recipients receive a letter explaining the survey and how their opinions may influence decisions in Congress that will affect their financial future. Questions on the survey cover pressing issues such as taxes and penalties, tax reform, energy, economic stimulus, national deficit, current administration rating, foreign policy, and more. Information from the survey is aggregated and delivered to the political chairs of both parties in the Senate and House of Representatives.

**Investor Protection Association For America** actively rents a wide range of investor lists to expand the reach of their survey. When available, an income of \$175K+ and/or high net-worth select is used. As such, responders are upscale direct mail responsive investors who also have an interest in the political workings of the US government. This list provides an excellent cross-section of the financial list universe, reaching those who want to protect and grow their personal wealth. In short, they are the most responsive investors from dozens of subscription lists. They are affluent, politically active individuals who share a vested interest in a strong US economy. They share common interests in investment newsletters, financial publications business publications, and more.

The **Investor Protection Association For America** postal file reaches a direct mail responsive audience of investors who are on the constant lookout for products, services, and information that will help them protect and grow their personal wealth. They are receptive to a wide range of financial, investment, and upscale consumer offers.

### USAGE SUGGESTIONS INCLUDE:

All Financial & Investment Offers, Investor Relations Offers, Books, Magazine Subscriptions, Newsletter Subscriptions, Seminars, Executive Self-Improvement Offers, Upscale Consumer Offers, Credit Card Offers, Consumer Catalogs, Health & Fitness Related Offers, Small Office/Home Office (SOHO) Offers, Political Fundraisers, and More!

For more information, contact Diane Dubocq, x217 ([ddubocq@metaresponse.com](mailto:ddubocq@metaresponse.com)).  
Visit us on the web at <http://www.metaresponse.com>.

Source 100% Direct Mail

### Special Rates

Non-Financial Offers \$100/M

Fundraisers \$75/M

### Selections

State/SCF/ZIP \$7/M

Gender \$7/M

Keycoding \$7/M

Email Fulfillment \$65 Flat

A signed List Rental Agreement is required for all test orders. All rental orders are processed on a **reciprocal rental basis only**.

Sample mailing piece is required for List Owner approval.

All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

Order Minimum 5,000

Rev. 09.16.11  
Names through August 2011

