

Investing News Alerts Postal File

Investors Across Multiple Investment Disciplines Who Actively Trade to
Grow Their Personal Wealth

MetaResponse Group®
DIRECT & ONLINE MARKETING SOLUTIONS

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| | | |
|---------|--------------------|---------|
| 657,234 | Investors | \$150/M |
| | Non-Financial Rate | \$100/M |
| | Fundraisers | \$75/M |

The **Investing News Alerts Postal File** reaches investors who are managing their own self-directed funds to grow their personal wealth. The file includes day traders, users of trading software, mutual fund investors, high net worth individuals (\$1MM +), as well as subscribers to a monthly trading service.

These investors have opted-in for investment alerts (www.investingnewsalerts.com) and are constantly looking for the next explosive stock that is positioned for hefty gains. They are risk taking individuals who harness information that is available to them, online and offline, to guide them with their buy and sell decisions.

The **Investing News Alerts** file includes extremely sophisticated investors who have subscribed or are currently subscribing to a monthly trading service consisting of *real-time access* to the quotations of individual market makers registered in every Nasdaq listed security, as well as market makers' quotes in OTC Bulletin Board securities. Known as *Level II*, this allows members to *watch the trades being executed in real time*. Level II grants access to enhanced market information that was once only available to the professional investment market, but which is now available to private investors to help them with their trade decisions.

The **Investing News Alerts Postal File** reaches a sophisticated group of investors who are on the constant lookout for information, software and services to protect and grow their personal wealth. They are highly receptive to a wide range of investment, upscale consumer, and home office offers.
Note: An email file is also available.

USAGE SUGGESTIONS INCLUDE:

All Financial/Investment Offers, Investor Relations (IR) Offers, Health/Fitness Offers, Small Office/Home Office Offers, High-Tech Products & Services, Computer Hardware, Software, Internet Services, Online Banking Offers, Credit Card Offers, Catalogs Offers, Books, Magazines, Newsletters, and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com).
Visit us on the web at <http://www.metaresponse.com>.

Prototype Datacard Awaiting Approval
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| Source | Internet |
|-------------------|-----------|
| Selections | |
| Gender | \$7/M |
| SCF/State/Zip | \$7/M |
| Investment Type | \$10/M |
| Mutual Funds | 97,397 |
| High Net Worth | 87,201 |
| Level II | 481,934 |
| Email Fulfillment | \$65 Flat |
| FTP Fulfillment | \$75 Flat |

A signed List Rental Agreement is required for all test orders. Sample mailing piece is required for List Owner approval. All rentals are for a one-time usage only.

Cancellations after processing will incur a \$50/F fee, \$10/M running charges and applicable shipping costs.

Re-uses must be cleared by the List Owner prior to mailing.

Order Minimum 5,000

Name through January 2016
Rev. 01.04.16

