

MetaBase Business Masterfile

The Premier Data Source for Targeted Business-to-Business Direct Mail Programs

MetaResponse Group®

Direct Marketing Solutions

Updated Counts!

28,000,500	Business Executives	\$85/M
360,000	Monthly Hotline	\$95/M

The **MetaBase Business Masterfile** is a multichanneled information warehouse that provides business-to-business marketers with a solution for reaching highly targeted and responsive business professionals. *It is the industry's most comprehensive up-to-date executive business file by name and job title.*

For updated counts in Excel format, visit <http://www.metaresponse.com/oc/mbb-counts.xls>
Note: this spreadsheet has multiple tabs at the bottom of the spreadsheet for SIC, Job Function, and Employee Size/Sales Volume counts.

MetaBase Business comprises individuals at four and five line business address who are continuously making direct mail and/or web-based product purchases, subscription purchases, or direct response inquiries for items or services that will enhance how they work and maintain their competitive edge. The **MetaBase Business Masterfile** is created with a database infrastructure from multiple channels which includes the Internet, direct mail and telephone surveys, and public corporate records.

MetaBase Business provides marketers with a fresh universe of names that can be segmented by selects such as job title, SIC code, sales volume, and number of employees, allowing *total coverage of all B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, the **MetaBase Business Masterfile** is a logical list rental choice to drive direct mail programs that generate direct sales, targeted leads, and/or enhanced brand awareness. *MetaBase Business provides marketers with prime prospects for a wide range of business and executive level direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service ProvideRs, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

For more information, contact Diane Dubocq, x217 (ddubocq@metaresponse.com), Michele Schultz, x214 (mschultz@metaresponse.com), at (954) 360-0644. Visit us on the web at <http://www.metaresponse.com>.

Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
Job Function	\$6.00/M
SIC Code	\$10.00/M
Ethnicity	\$20.00/M
Telephone Number	\$20.00/M
Email Fulfillment	\$50 Flat

Execs by 2-Digit SIC (+\$10/M Partial Listing)

Business Services (73)	1,141,501
Contractors (17)	764,050
Engineering & MGT (87)	716,306
Health Services (80)	792,999
Membership Orgs (86)	615,524
Personal Services (72)	628,339
Real Estate (65)	569,809
Retail Stores (59)	799,333
Wholesale Trade (50)	479,280

Execs by Job Function (+\$6/M Partial Listing)

CEO	421,224
CFO	161,200
Director	1,299,777
Finance/Other	451,506
HR Manager/Director	95,000
MIS/IT	566,000
Network Manager	146,999
President	4,422,709
Vice President	1,529,980
VP Marketing	157,005

Company Size (+\$6/M)

1,000+ employees	7,002
500 - 999 employees	10,990
250 - 499 employees	29,404
100 - 249 employees	125,009
50 - 99 employees	236,800
20 - 49 employees	670,100
10 - 19 employees	952,899
5 - 9 employees	1,632,400
1 - 4 employees	8,800,778

Maintenance

New names added on a monthly basis. Masterfile is NCOA'd 4x yearly. All records are Zip+12 encoded.

Rev: 07.23.08

MetaBase

Brick and Mortar Retail File *from MetaBase*

Executives and Professionals at Retail Stores (SIC 59)

799,400	Retail Executives	\$90/M
51,000	Monthly Hotline	\$95/M

The **Brick and Mortar Retail File** allows B-to-B marketers to reach decision making executives and professionals who work for retail organizations (SIC 59). It covers the gamut of retail professionals ranging from owner/operators of individually owned retail stores to executives at medium to large corporate retail chains. Job titles/functions include top management, purchasing agents, middle management, marketing/sales execs, and more

Working for retail organizations, these individuals are constantly looking for new products that they can re-sell to enhance their retail offerings to customers. They also have a steady demand for a wide variety of services and consumables to keep their day-to-day activities running smoothly. They are continuously making direct mail and/or web-based product purchases, subscription purchases, and inquiries relating to their retail activities.

The **Brick and Mortar Retail File** provides direct marketers with a fresh universe of names that can be further refined by sales volume and number of employees, allowing targeted coverage within the retailing market. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, The **Brick and Mortar Retail File** is a logical list rental choice to drive direct mail programs that generate volume direct sales, targeted leads, and/or enhanced positioning within the retail sector. *It provides marketers with decision making prospects for a wide range of business and retail-oriented direct mail offers..*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Retailer Specific Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Providers, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Direct Marketing Solutions

Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code.....	\$10.00/M
Ethnicity.....	\$20.00/M
Telephone Number.....	\$20.00/M

Email Fulfillment \$50 Flat

Maintenance

New names added on a monthly basis. Masterfile is NCOA'd 4x yearly. All records are Zip+12 encoded.

Rev: 7.08.08

MetaBase

Sales Suite from MetaBase

Sales Executives at Business Address

338,900	Sales Professionals	\$90/M
25,000	Monthly Hotline	\$95/M

The **Sales Suite** file allows B-to-B marketers to reach marketing professionals at today's leading, growth oriented companies. It specifically targets *Sales Managers, Sales Directors, VP's of Sales, and Sales Staff* at business addresses.

As sales professionals, these aggressive individuals are looking for products and services that will keep them ahead of everyone else in the competitive space of product and service sales. Whether it is technology tools, informational products, or seminars to improve their skills, this unique group of individuals is willing and able to make the investment to improve their personal careers. They are continuously making direct mail and web-based product purchases, subscription purchases, and product inquiries to maximize their personal selling capabilities and/or the selling capabilities of their staff.

The **Sales Suite** reaches an aggressive, sales oriented audience with either directly control or influence the purchase of sales-oriented and B-to-B products for their company. In addition to buying products and services to enhance their sales activities, they also make purchases that will support and enhance their busy executive lifestyles.

The **Sales Suite** provides marketers with a responsive universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level coverage in all B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, The **Sales Suite** is a logical list rental choice to drive direct mail programs that specifically seek out sales professionals. *It provides marketers with high-level prospects for a wide range of business and executive level direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Sales Related Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, Cell Phone/Long Distance Services, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF \$5.00/M
Gender \$6.00/M
Sales Volume \$6.00/M
Number of Employees \$6.00/M
SIC Code \$10.00/M
Telephone Number \$20.00/M

Email Fulfillment \$50 Flat

Marketing Type \$5.00/M

Regional Sales Manager 1,268
Sales & Marketing Director 2,266
Sales & Marketing Manager 13,811
Sales & Marketing Staff 136,734
Sales Director 1,749
Sales Manager 59,182
Sales Staff 70,992
VP Sales 18,102
VP Sales & Marketing 31,196

Maintenance

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Rev: 7.08.08

MetaBase

Business Services from MetaBase

Executives and Professionals at Business Services (SIC 73) Type Companies

1,152,000	Execs at Service Type Firms	\$90/M
77,000	Monthly Hotline	\$95/M

The **Business Services** file allows B-to-B marketers to reach decision making executives and professionals who work at firms that are classified as "Business Services" (SIC 73).

These individuals are employed and involved with companies that provide business services, including but not limited to: hotels and lodging places, personal services, ad agencies, commercial art & graphic design firms, building maintenance services, heavy construction equipment rental services, data processing services, security services, automotive repair services, health services, legal services, job training services, etc. Job titles/functions include top management, engineering executives, purchasing agents, middle management, marketing/sales execs, and more

Working for business services type companies, these individuals are constantly looking for new products and services that will improve the efficiency of their company or department, reduce internal costs, and maintain their competitive edge. They are continuously making direct mail and/or web-based product purchases, subscription purchases, and inquiries to keep their operation running smoothly.

The **Business Services** file provides marketers with a fresh universe of names that can be further refined by sales volume and number of employees, allowing targeted coverage within the Business Services market. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, The **Business Services** file is a logical list rental choice to drive direct mail programs that generate direct sales, targeted leads, and/or enhanced brand awareness. *It provides marketers with decision making prospects for a wide range of business and executive level direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Providers, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code.....	\$10.00/M
Ethnicity.....	\$20.00/M
Telephone Number.....	\$20.00/M
Title Select.....	\$10.00/M

Email Fulfillment \$50 Flat

Maintenance

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MetaBase

IT Masterfile *from MetaBase*

MIS/IT Executives at Business Address

566,000	MIS/IT Executives	\$90/M
51,000	Quarterly Hotline	\$95/M

The list **IT Masterfile from MetaBase** allows B-to-B marketers to reach technology decision makers at today's leading, growth oriented companies. It specifically targets *MIS and IT executives by job functions* at business addresses.

As MIS/IT executives, these individuals are constantly looking for new products and services that will improve the security, speed and efficiency of their company's computing infrastructure while enhancing functionality and reducing operating costs. Many use networked, Windows compatible PCs with a centralized server. Products such as Windows XP Server, Exchange Server, SQL Server, and Microsoft .Net are highly used by this particular tech-oriented audience.

The **IT Masterfile** reaches an information hungry and computer literate audience with direct purchasing ability for volume product purchases. In addition to buying products and services for their company's computing needs, they also make purchases that will support and enhance their technology-oriented lifestyles.

The **IT Masterfile** provides marketers with a fresh universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level IT coverage in a variety of B2B vertical markets*.

The **IT Masterfile from MetaBase** reaches an influential group of computing professionals who are the driving force for the expansion, maintenance and security of a company's information technology needs. They are receptive to a wide range of IT, technology, and business related goods and services.

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Business-to-Business Services, Office Equipment & Supplies, Books, Magazine Subscriptions, Seminars, Computer Hardware & Software, Networking Products, Business Catalogs, Executive Self-Improvement, Web Development Services, Web Hosting Services, Communication Products/Services, Portable Electronics, Laptops, Wireless Networking Products, Storage/Backup Products, Remote Computing Products, VoIP Products/Services, Internet Service Providers, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code.....	\$10.00/M
Telephone Number.....	\$20.00/M

Email Fulfillment \$50 Flat

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Rev: 7.08.08

MetaBase

Executive Suite from MetaBase

Top Management Executives at Business Address

5,006,100 Top Management Executives \$90/M
154,000 Monthly Hotline \$95/M

The **Executive Suite** file allows B-to-B marketers to reach upper echelon decision makers at today's leading, growth oriented companies. It specifically targets *Chief Executive Officers, Chief Financial Officers, and Presidents* at business addresses.

As high-level executives, these individuals are looking for new products and services that will improve the efficiency of their workers, reduce internal costs, and maintain their competitive edge. They are continuously making direct mail and/or web-based product purchases, subscription purchases, or direct response inquiries.

The **Executive Suite** reaches a well-read, information hungry, computer literate audience with direct purchasing ability for volume product purchases. In addition to buying products and services for their companies, they also make purchases that will support and enhance their on-the-go executive lifestyles.

The **Executive Suite** provides marketers with a fresh universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level coverage in all B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, The **Executive Suite** is a logical list rental choice to drive direct mail programs that generate direct sales, targeted leads, and/or enhanced brand awareness. *It provides marketers with high-level prospects for a wide range of business and executive level direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Providers, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF \$5.00/M
Gender \$6.00/M
Sales Volume \$6.00/M
Number of Employees \$6.00/M
SIC Code \$10.00/M
Telephone Number \$20.00/M

Email Fulfillment \$50 Flat

Maintenance

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Rev: 7.08.08

MetaBase

Corporate Cashflow from MetaBase

Chief Financial Officers at Business Address

161,200	CFO's	\$90/M
20,000	Quarterly Hotline	\$95/M

The **Corporate Cashflow** file allows B-to-B marketers to reach *Chief Financial Officers* at today's leading, growth oriented companies.

As corporate CFO's, they are at the financial helm of their company, guiding the firms overall direction for maintaining profitability, reducing costs, and allocating budgets for making product and service purchases.

Chief Financial Officers are highly analytical, numbers-oriented individuals. They rely heavily on PC technology, specifically; spreadsheet programs, accounting programs, SQL / database query programs, statistical analysis software, and other related tools that help them review, analyze, assess, and make intelligent decisions regarding their company's financial situation. As CFO's, they share common interests in the latest developments and trends relating to taxes, risk management, finance, law, insurance, communications, and computer technologies.

The **Corporate Cashflow** file provides marketers with a fresh universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level coverage in all B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business and financial-related goods and services.

Combined with friendly pricing and powerful targeting capabilities, the **Corporate Cashflow from MetaBase** file is a logical list rental choice to drive direct mail programs that generate direct sales, targeted leads, and/or enhanced brand awareness. *It provides marketers with high-level prospects for a wide range of business, executive level, and financial direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Corporate Financial Offers, Business-to-Business Offers, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Personal Finance and Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Providers, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code.....	\$10.00/M
Telephone Number.....	\$20.00/M

Email Fulfillment \$50 Flat

Maintenance

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Rev: 07.08.08

MetaBase

HR - Human Resources Suite from MetaBase

HR Managers and Directors at Business Address

95,000	HR Executives	\$90/M
36,000	Last 6 months	\$95/M

The **HR – Human Resources Suite** file allows B-to-B marketers to reach *HR Managers and Directors* at today's leading, growth oriented companies.

As corporate HR executives, they share a variety of key responsibilities to help with the efficient functioning and overall personnel related growth of a firm, with job duties that include: talent management, talent planning, employee retention, employee motivation, reward and recognition programs, career development planning, performance management and coaching, organization design, resource deployment, teambuilding, compensation packages, benefit program management, and employee relations.

HR Executives are detailed oriented individuals with excellent 'people skills.' They rely heavily on PC technology, specifically; spreadsheet programs, word processing and page layout programs, database/query and communication programs to help them with their day-to-day HR activities. They share common interests in the latest developments and trends relating to HR/legal issues, compensation packages, corporate travel, benefit programs, personnel management, and more.

The **HR – Human Resources Suite** file provides marketers with a fresh universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level coverage in key B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, facilitate the creation of customized prospecting universes that will be receptive to a wide range of business and HR-related goods and services.

Combined with friendly pricing and powerful targeting capabilities, the **HR – Human Resources Suite** file is a logical list rental choice to drive direct mail programs that generate direct sales, targeted leads, and/or enhanced brand awareness. *It provides marketers with targeted HR execs for a wide range of business, executive level, and HR related offers.*

USAGE SUGGESTIONS INCLUDE:

All Corporate HR Related Offers, Executive Travel Offers, Executive Self-Improvement Offers, Business-to-Business Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Providers, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code	\$10.00/M
Telephone Number	\$20.00/M

Email Fulfillment

\$50 Flat

Maintenance

New names added on a monthly basis. Masterfile is NCOA'd 4x yearly. All records are Zip+12 encoded.

Rev: 7.08.08

MetaBase

Marketing Suite from MetaBase

Marketing Executives at Business Address

295,500	Marketing Professionals	\$90/M
20,000	Monthly Hotline	\$95/M

The **Marketing Suite** file allows B-to-B marketers to reach marketing professionals at today's leading, growth oriented companies. It specifically targets *VP's of Marketing, Marketing Directors, Marketing Managers, and Marketing Staff* at business addresses.

As marketing professionals, these individuals are looking for new advertising and trade show opportunities, corporate intelligence/information, premiums, products and services that will improve their marketing tactics, strategies, and ongoing marketing programs. They are continuously making direct mail and web-based product purchases, subscription purchases, and product inquiries, seeking advertising venues that will increase the exposure of their company while keeping the lead pipeline populated for their sales staff.

The **Marketing Suite** reaches a well-read, information hungry, computer literate audience with direct purchasing ability for product, trade show, premium, and advertising media purchases. In addition to buying products and services for their firm's marketing efforts, they also make purchases that will support and enhance their on-the-go executive lifestyles.

The **Marketing Suite** provides marketers with a responsive universe of names that can be segmented by SIC code, sales volume, and number of employees, allowing *high-level coverage in all B2B vertical markets*. These selects, combined with a fresh flow of monthly hotline names, which facilitate the creation of customized prospecting universes that will be receptive to a wide range of business related goods and services.

Combined with friendly pricing and powerful targeting capabilities, The **Marketing Suite** is a logical list rental choice to drive direct mail programs that specifically seek out marketing professionals. *It provides marketers with high-level prospects for a wide range of business and executive level direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Business-to-Business Offers, Marketing Related Offers, Corporate Advertising Opportunities, Trade Show Opportunities, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Financial/Investment Offers, Informational Offers, Credit Card Offers, Portable Computer Products, Cell Phone/Long Distance Services, Computer Hardware, Windows XP/2000 Compatible Business Software, Executive Gift Items, and More!

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Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code	\$10.00/M
Telephone Number	\$20.00/M

Email Fulfillment

\$50 Flat

Marketing Type

\$5.00/M

VP Marketing	157,889
VP Sales & Marketing	31,196
Marketing Director	4,423
Marketing Manager	51,866
Marketing Staff	48,355

Maintenance

New names added on a monthly basis. Masterfile is NCOA'd 4x yearly. All records are Zip+12 encoded.

Rev: 07.08.08

MetaBase

Corporate Purchasing Agents from MetaBase

Purchasing Agents by Job Title at Business Address

77,800	Purchasing Executives	\$90/M
15,500	Quarterly Hotline	\$95/M

The **Corporate Purchasing Agents** file allows B-to-B marketers to reach *active volume product buyers* at today's leading, growth oriented companies.

As purchasing agents, they are in control of active budgets and are constantly seeking products and services to meet the internal demands of their organization that will help reduce costs, enhance productivity, and maintain their competitive edge.

As corporate purchasing agents, these individuals share common interests in spreadsheets/budgeting applications, cost-accounting programs, vendor/supplier research and selection, inventory control, asset management, asset security, RFP/bidding solutions, financing options, and more. They are a highly detailed, cost-conscious audience that takes on the corporate responsibility of securing the best products at the absolute lowest price.

The **Corporate Purchasing Agents** file provides marketers with a fresh universe of names that can be segmented by SIC code, sales volume, and number of employees. These selects facilitate the creation of customized prospecting universes that will be receptive a wide variety of business products and services, *especially those that are new to the market or are for sale at special promotional pricing.*

The **Corporate Purchasing Agents from MetaBase** file targets a key audience of volume product buyers. As purchasing agents, they are highly receptive to receiving information on new products and services as well as special offers that can help them introduce innovative products into the company that improve efficiency, and reduce costs. *They are receptive to a wide range of B2B direct mail offers.*

USAGE SUGGESTIONS INCLUDE:

All Purchasing Related Offers, Business-to-Business Offers, Corporate Financing Offers, Computer Hardware and Software, Office Equipment and Supplies, Executive Self-Improvement Offers, Seminars, Books, Magazine Subscriptions, Newsletters, Corporate Travel, Informational Offers, Credit Card Offers, Portable Computer Products, PDA/Hand Held Devices, Communication Offers, High-Technology Products and Services, Cell Phone/Long Distance Services, Internet Service Provides, Executive Gift Items, and More!

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Direct Marketing Solutions

Source MultiChannel Compilation

Selects

State, Zip, SCF	\$5.00/M
Gender	\$6.00/M
Sales Volume	\$6.00/M
Number of Employees	\$6.00/M
SIC Code	\$10.00/M
Telephone Number	\$20.00/M

Email Fulfillment \$50 Flat

Maintenance

New names added on a monthly basis. Masterfile is NCOA'd 4x yearly. All records are Zip+12 encoded.

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