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FOR IMMEDIATE RELEASE

MetaResponse Group Awarded Exclusive List Management Representation of the AccountingWEB Email and Postal Subscriber Files

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Deerfield Beach, FL: MetaResponse Group is pleased to announce that it has been awarded exclusive list management representation of the **AccountingWEB Email and Postal Subscriber** files. The **AccountingWEB** (<http://www.accountingweb.com>) files reach CPA's and accounting professionals who take a proactive position with their profession, leveraging online and offline resources to stay on top of their trade and ahead of their peers.

Subscribers control purchasing decisions at their company, and also heavily influence purchasing decisions via recommendations to their clients. They are highly receptive to a wide range of B-to-B, financial/investment, and executive level offers.

- **AccountingWEB Email Subscriber Masterfile** (New at MetaResponse Group)
39,763 Subscribers at \$300/M (Pricing includes transmission)
http://www.metaresponse.com/datacards/dc_accountingweb_e.pdf
- **AccountingWEB Postal Subscriber Masterfile** (First Time Available!)
33,182 Subscribers at \$150/M
http://www.metaresponse.com/datacards/dc_accountingweb.pdf

For more information on this list or to place an order, list brokers, ad agencies, and direct marketers can contact Diane Dubocq at 954-360-0644, x217 (diane@metaresponse.com).

Usage Suggestions Include:

All B-to-B Offers, Tax & Accounting Related Offers, Financial & Investment Offers, PC Software & Hardware Offers, Mobile Electronics, Office Supplies, Catalog Offers, Books, Magazines, Newsletter Subscriptions, Seminars, Executive Self Improvement Offers, Executive Travel Offers, Financial & Investment Offers, Health & Fitness Offers and More!

About MetaResponse Group

MetaResponse Group is a multichannel marketing company helping organizations identify and reach qualified prospects via direct mail, email, mobile, & Internet-based campaigns. Services include: list management, list brokerage, asset monetization, co-registration, email append, cell phone append, SMS transmit, SMS prospecting, media plan development, copy consultation, response analysis, merge/purge, data hygiene, database development, online media, and custom marketing solutions.

Follow us on Twitter: <http://www.twitter.com/metaresponse>.

For more information on our services, visit www.metaresponse.com.

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