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## FOR IMMEDIATE RELEASE



### ***MetaResponse Group Awarded Equities Magazine Postal and Email Masterfiles - First Time Available!***

*April 23, 2009*

**Deerfield Beach, FL:** MetaResponse Group is pleased to announce that it has been awarded exclusive list management privileges for the **Equities Magazine Postal and Email Masterfiles**.

The **Equities Magazine** lists reach individual and institutional investors who are active subscribers to the premier print and digital publication covering the financial world of small and mid-cap emerging companies. Coverage is done by examining industry trends, analyzing strategies and opportunities, as well as profiling high profile financial leaders.

- **Equities Magazine Postal Masterfile**  
145,000 U.S. Subs at \$150/M  
20,000 Canadian Subs at \$160/M  
64,000 European Subs at \$160/M  
[http://www.metaresponse.com/datacards/dc\\_eq\\_master.pdf](http://www.metaresponse.com/datacards/dc_eq_master.pdf)
- **Equities Magazine Email Masterfile**  
400,000 U.S. Subs at \$200/M  
[http://www.metaresponse.com/datacards/dc\\_eq\\_master\\_e.pdf](http://www.metaresponse.com/datacards/dc_eq_master_e.pdf)

#### **Usage Suggestions Include:**

All Investor Relations (IR) offers, Small Office/Home Office Offers, Self-Improvement Offers, Travel Offers, Books, Magazines, Newsletters, Investment Offers, Online Trading Systems, Upscale Consumer Offers, Credit Cards Offers, PC Software & Hardware, Portable Computing & Mobile Offers, Internet/Online Services, Fundraisers, and More!

## About MetaResponse Group

**MetaResponse Group** is a multichannel marketing company helping organizations identify and reach qualified prospects via direct mail, email, mobile, & Internet-based campaigns. Services include: list management, list brokerage, asset monetization, co-registration, email append, cell phone append, SMS transmit, SMS prospecting, media plan development, copy consultation, response analysis, merge/purge, data hygiene, database development, online media, and custom marketing solutions.

For more information on our managed lists or to place list rental orders, brokers, ad agency media buyers, and mailers can contact Diane Dubocq, x217 ([diane@metaresponse.com](mailto:diane@metaresponse.com)).

For extended information on our services, visit [www.metaresponse.com](http://www.metaresponse.com). For more information relating to this press release, contact Al DiBlasi at (954) 360-0644, x205 or via E-mail at [adiblas@metaresponse.com](mailto:adiblas@metaresponse.com).

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