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FOR IMMEDIATE RELEASE

MetaResponse Group Acquires Suite of Seven Postal Magazine Subscriber Lists

August 4th, 2010

Deerfield Beach, FL: MetaResponse Group is pleased to announce exclusive list management privileges for a suite of seven postal magazine subscriber lists. Formerly managed by JG Communications, these postal magazine lists include:

- **Sci Fi Magazine Subscribers** – subscribers to the foremost source on all science fiction entertainment; the official magazine of the SyFy channel.
24,638 Active Subscribers at \$100/M
http://www.metaresponse.com/datacards/dc_gsm_scifi.pdf
- **Realms of Fantasy Magazine Subscribers** – subscribers to a magazine dedicated to covering the best in fantasy fiction and artwork.
10,203 Active Subscribers at \$95/M
http://www.metaresponse.com/datacards/dc_gtir_realms.pdf
- **Otaku USA Magazine Subscribers** – subscribers to the premier magazine covering Japanese anime, manga, movies, music, games and pop culture.
5,892 Active Subscribers at \$100/M
http://www.metaresponse.com/datacards/dc_gsm_otaku.pdf
- **WWII History Magazine Subscribers** – history enthusiasts subscribing to a magazine dedicated to the battles, strategies, and tactics of World War II.
48,173 Active Subscribers at \$110/M
http://www.metaresponse.com/datacards/dc_gsm_ww2history.pdf
- **Military Heritage Magazine Subscribers** – history enthusiasts subscribing to a magazine detailing the famous battles and wars that have shaped our world.
19,258 Active Subscribers at \$110/M
http://www.metaresponse.com/datacards/dc_gsm_military.pdf

- **American Style Magazine Subscribers** – subscribers to an award winning magazine covering art, craft, travel and interior design.
18,862 Active Subscribers at \$125/M
http://www.metaresponse.com/datacards/dc_grm_amstyle.pdf
- **Niche Magazine Subscribers** – subscribers to an industry trade publication for art galleries and craft retailers.
9,576 Active Subscribers at \$140/M
http://www.metaresponse.com/datacards/dc_grm_niche.pdf

“We are very pleased to be working with the publishing companies behind these magazines,” states Jerry Whiteway, President of **MetaResponse Group**. “They are smart publishers that have weathered the storm in the print publication arena, yielding a very dedicated group of magazine subscribers. While each publication reaches individuals with specific vertical interests, they all share common interests in print publications and direct mail purchases. They are excellent lists, each with prior usage history that will respond very well to a wide variety of direct mail offers. Brokers and mailers should contact Diane Dubocq for more information or to place an order.”

For more information on these lists or to place an order, list brokers, ad agencies, and direct marketers can contact Diane Dubocq at 954-360-0644, x217 (diane@metaresponse.com).

About MetaResponse Group

MetaResponse Group MetaResponse Group is a media company helping marketers generate leads & sales via Email, Direct Mail, and Mobile Marketing (SMS) Campaigns. Services include List Management & Brokerage, Data Asset Monetization, Media Plan Development, Postal & Email List Acquisition, Data Hygiene, NCOA, Email & Cell Phone Number Append, Merge/Purge, and complete End-to-End Direct Marketing Solutions.

Follow us on Twitter: <http://www.twitter.com/metaresponse>.

For more information on our services, visit www.metaresponse.com.

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