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Note to Press: This list is new to market

FOR IMMEDIATE RELEASE

MetaResponse Group Awarded Magnus Alerts Investor Postal & Email Lists

August 4, 2008

Deerfield Beach, FL: **MetaResponse Group** is pleased to announce that it has been awarded exclusive list management privileges for the Magnus Alerts Investor Postal List and Magnus Alerts Investor Email List.

These lists reach active stock traders who are aggressively seeking the next hot stock that will yield profits. They are an Internet-savvy audience who rely on the web for financial advice, statistics, and content.

- **Magnus Alerts Investor Postal List**
162,589 Actives at \$175/M
http://www.metaresponse.com/datacards/dc_magnus_alerts.pdf
- **Magnus Alerts Investor Email List**
162,589 Actives at \$150/M
http://www.metaresponse.com/datacards/dc_magnus_alerts_e.pdf

Usage Suggestions Include:

All Financial/Investment Offers, Investor Relations (IR) Offers, Small Office/Home Office Offers, High-Tech Products & Services, Computer Hardware, Software, Office Supplies, Internet/Communication Offers, Cell Phone Offers, Online Banking Offers, Online Investing Offers, Catalogs Offers, Books, Magazines, Newsletters, Informational Offers, and More!

About MetaResponse Group

MetaResponse Group is a multichannel marketing company helping mailers identify and reach qualified prospects via direct mail, E-mail, & Internet-based campaigns. Services include: list management, list brokerage, co-registration, email append, media plan development, copy consultation, response analysis, merge/purge, data hygiene, database development, online media, and custom marketing solutions.

For more information on our managed lists or to place list rental orders, list brokers, ad agency media buyers, and mailers can contact Diane Dubocq, x217 (ddubocq@metaresponse.com).

For extended information on our services, point your browser to www.metaresponse.com. For more information relating to this press release, contact Al DiBlasi at (954) 360-0644, x205 or via E-mail at adiblas@metaresponse.com.

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