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FOR IMMEDIATE RELEASE

New Lists!

***MetaResponse Group Awarded Two New Investment
Subscriber Lists from The Motley Fool***

March 28, 2008

Deerfield Beach, FL: **MetaResponse Group** is pleased to announce that it has been awarded exclusive list management privileges for two new lists from investment advice and financial information firm, The Motley Fool: **Motley Fool Investment Subscriber Masterfile** and **Motley Fool Global Gains**.

The **Motley Fool Investment Subscriber Masterfile** is an unduplicated masterfile of active paid subscribers to one or more investment publications published by The Motley Fool including *Champion Funds, Hidden Gems, Income Investor, Inside Value, Rule Breakers, Global Gains, and Rule your Retirement*. Newsletters range in price from \$99 to \$299 for a yearly subscription. Subscribers are generated via Motley Fool's direct mail campaigns as well as their presence on the Internet and their arrangements with affiliate financial/investment sites (<http://www.fool.com>).

- **Motley Fool Investment Subscriber Masterfile**

159,817 Active Subscribers at \$215/M
24,982 Quarterly Hotline at \$250/M
49,164 Multi-Subscribers at \$250/M

Special pricing for non-financial offers at \$110/M; Fundraisers at \$75/M

http://www.metaresponse.com/datacards/dc_mot_sub_master.pdf

The **Motley Fool Global Gains** subscriber file reaches investors who are seeking profitable returns on their investment dollars by focusing, embracing, and investing in international opportunities. Subscribers have all paid to read the stock advice from global investing expert and Motley Fool senior advisor, Bill Mann, delivered to them in print and electronic format. **Global Gains** positions international investing as the next bull market, with content focused on specific recommendations that will yield impressive gains.

- **Motley Fool Global Gains**

7,068 Total File at \$200/M
3,293 Subscribers at \$800/Flat

http://www.metaresponse.com/datacards/dc_mot_global.pdf

Usage Suggestions Include:

All Financial/Investment Offers, Subscription Offers, Small Office/Home Office Offers, High-Tech Products & Services, Computer Hardware, Software, Office Supplies, Internet/Communication Offers, Cell Phone Offers, Online Banking/Online Investing Offers, Catalogs Offers, Books, Magazines, Newsletters, Upscale Consumer Offers, Health and Fitness Offers, Self Improvement Offers, and More!

About MetaResponse Group

MetaResponse Group is a multichannel marketing company helping mailers identify and reach qualified prospects via direct mail, E-mail, & Internet-based campaigns. Services include: list management, list brokerage, co-registration, email append, media plan development, copy consultation, response analysis, merge/purge, data hygiene, database development, online media, and custom marketing solutions.

For more information on our managed lists or to place list rental orders, list brokers, ad agency media buyers, and mailers can contact Diane Dubocq, x217 (ddubocq@metaresponse.com).

For extended information on our services, point your browser to www.metaresponse.com. For more information relating to this press release, contact Al DiBlasi at (954) 360-0644, x205 or via E-mail at adiblas@metaresponse.com.

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